



## **Allstar World Championship Media Credentials & Content Guidelines**

### **Purpose**

These guidelines exist to protect athlete experience, preserve the value of official media partnerships, and clearly define who may capture and distribute content at the Allstar World Championship (ASWC).

### **Media Credential Categories**

1. Official ASWC Media - Full access for contracted photo, video, broadcast, and sponsor partners.
2. Credentialed Team Media - Limited access for gym designated media personnel, subject to approval and usage restrictions. This will come as a cost of \$150.00.
3. Spectators - Ticketed guests capturing personal, noncommercial content only.

### **Camera & Equipment Policy**

Professional cameras, detachable lenses, long lenses, tripods, stabilizers, or audio equipment are prohibited without proper credentials.

Spectator areas allow phones only. Media stalls and pits require credentials.

### **Access by Credential Type**

Ticket Holders: Seating only.

Team Media: Designated media zones only. (Warmups, edges of spectator viewing area)

Official Media: On stage, stage wings, awards, warmups, and media stalls.

### **Action Photography Protection**

Teams may not hire private photographers to capture routines or awards without proper credentials. Any commercial intent requires credential approval.

### **Enforcement**

Violations may result in removal, credential revocation, or confiscation of unauthorized equipment.

### **FAQ Parents & Gyms**

#### **Can parents film routines?**

Yes, using phones for personal use only from spectator seating.

#### **Can gyms bring their own photographer?**

Only with an approved Team Media Credential.



**Are long lenses allowed?**

No, unless issued an Official ASWC Media Credential.

**Can content be sold or posted commercially?**

Only official or credentialed media may monetize content.

**[Media Credential Application](#)**

MUST COMPLETE AND PASS A BACKGROUND CHECKS AND BE APPROVED BY ZORTS

By submitting, the applicant agrees to abide by all ASWC Media Policies.