

FACE-OFF Coach's FAQ



What is FACE-OFF?

FACE-OFF is a new, bracket-style experience connecting eight OCS end-of-season events across the country. It allows Division Winners from each event to compete virtually in a national bracket that builds suspense and engagement through multiple rounds culminating in the FACE-OFF Finals.





How does FACE-OFF work?

Regional Competitions:

Each OCS regional FACE-OFF event runs as a traditional end of season event, competing teams will automatically be entered as FACE-OFF Contenders.

Division Champions from each FACE-OFF event will be crowned using the FACE-OFF points total using the same formula utilized for the Open Championship Series National Rankings system. Winners will receive an Open Championship Series FACE-OFF banner for their gym and be recognized in the FACE-OFF Division Champion Reveal Show, May 14, 2026.

Bracket Selection & Seeding:

FACE-OFF Division Champions will gain entry into the FACE-OFF Finals Section Show (May 19, 2026). FACE-OFF Level Champions from each of the 8 FACE-OFF locations will be seeded in each Level's own FACE-OFF Championship Bracket.

Scores will only be revealed once a team is eliminated.



National Bracket Rounds:

Quarterfinals: May 21, 2026

Semifinals: May 26, 2026

Championship: May 28, 2026

All advancement videos and reveals will be streamed digitally through OCS platforms.







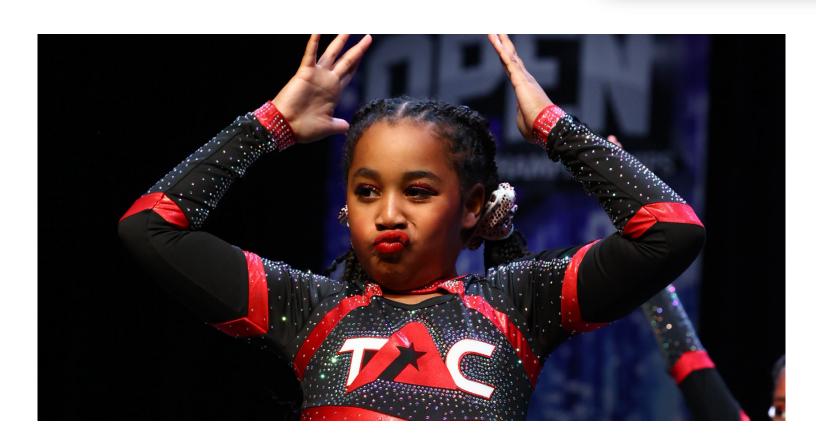
Scoring:

Teams are ranked using the OCS National Rankings System.

Scores remain confidential until advancement videos air, keeping results suspenseful and fair.



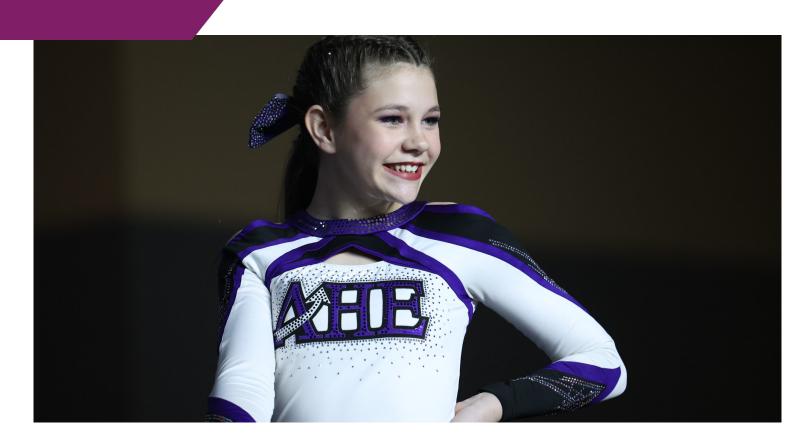
How are brackets determined?



Brackets will be revealed during the official FACE-OFF Selection Show on May 14, 2026. Division Champions from each FACE-OFF regional are seeded nationally *based on performance, difficulty, and overall ranking metrics.*



What can teams win?



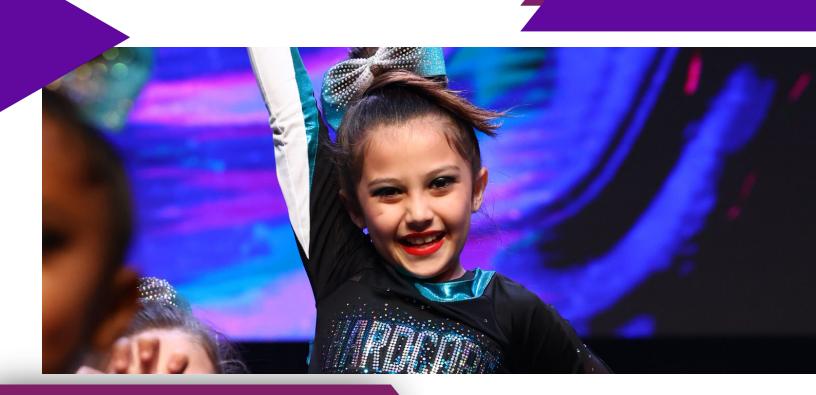
- A FACE-OFF Division Champion Banner
- · Recognition during the Championship Reveal
- The chance to advance toward the Level Champion crown, the highest award in the FACE-OFF series.



Why did OCS create FACE-OFF?

FACE-OFF was designed to:

- Give teams a regional and affordable way to close their season with their gym to win a collective prize
- Keep athletes and families engaged through digital competition and gamification, and
- Connect the OCS community nationwide under one unified system.





Do teams have to attend multiple events to qualify?

No. Teams qualify for FACE-OFF Finals selection by winning their division at one of the eight participating FACE-OFF events. There is no separate national entry fee.

Can teams attend multiple events to have better chances to win?

Yes. But only your best score will be used.

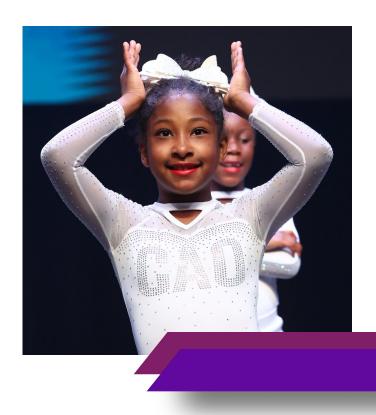
Each team will be scored at the event they attend.

The OCS National Rankings process will be used to determine their FACE-OFF score.



How should coaches promote participation?

- Encourage athletes and families to follow OCS social channels for bracket updates and reveal shows.
- Share your team's advancement videos to help drive regional spirit.
- Use the hashtag #OCSFaceOff to join the conversation online.



What does it cost to participate in FACE-OFF?

FACE-OFF doesn't cost anything more than your standard event fee. But you can use Open Credits to reduce your event registration fees for athletes at any of the 8 competition locations. Athletes can receive up to \$40 off at 6 events and up to \$70 dollars off at both Open Branson and Open Galveston.



Key FACE-OFF Dates

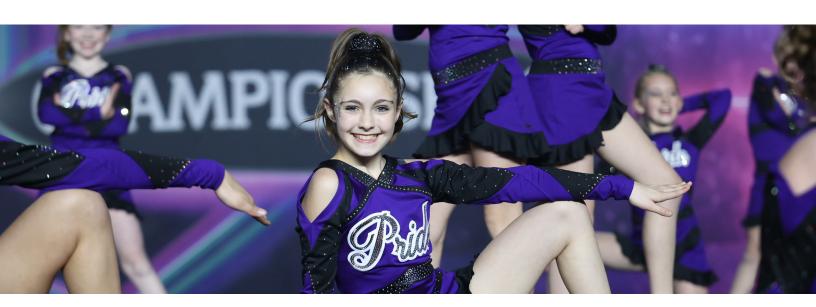


May 19, 2026 | FACE-OFF Finals Selection Show

May 21, 2026 | Quarterfinals

May 26, 2026 | Semifinals

May 28, 2026 | Championship



What Divisions will compete in FACE-OFF?

Mini, Youth, Junior, Junior Coed, Senior, Senior Coed and Dance.

Dance will be pooled together.



What Levels will FACE-OFF include?

All Star Elite Levels 1,2,3,4 and 5.

Dance will have an independent bracket.

What Awards are given for FACE-OFF?

Each FACE-OFF Division Champion will receive a FACE-OFF Division Champion banner for their gym.

FACE-OFF Level Champions (those who win their bracket) will receive a \$5,000 gym credit towards their ASWC registration for 2027. Level Champions will also receive a full recruitment video package highlighting their gym, program and team in a docu-style social edit to help collaboratively tell their story and build community throughout the industry.



WHERE ARE THE FACE-OFF EVENT LOCATIONS?

EVENT PRODUCER	EVENT NAME	DATES	СІТҮ	STATE	REGION
APEX/CHEER MAX	OPEN BRANSON	MAR 28-29, 2026	BRANSON	МО	MIDWEST
APEX CHAMPIONSHIPS	FLORIDA FINALS	APR 25-26, 2026	KISSIMMEE	FL	FLORIDA
ocs .	OPEN ORLANDO	APR 25-26, 2026	ORLANDO	FL	FLORIDA
DEEP SOUTH SPIRIT	SEASON FINALE - BILOXI	APR 25, 2026	BILOXI	MS	MID-SOUTH
MAXIMUM CHEER	LANAKILA NATIONALS	APR 25, 2026	CHARLESTON	sc	SOUTHEAST
REDLINE	OPEN GALVESTON	MAY 9-10, 2026	GALVESTON	TX	TEXAS
CHEER TOUR	SEASON FINALE - PROVIDENCE	MAY 9, 2026	PROVIDENCE	RI	NORTHEAST
MCDA	COASTAL BATTLE SUPER NATIONALS	MAY 9, 2026	VIRGINIA BEACH	VA	MID-ATLANTIC



Where can coaches find more info?

Visit **theopenchampionshipseries.com/faceoff** or reach out directly to your Event Producer for details about your specific regional FACE-OFF event.

