



## FOR IMMEDIATE RELEASE

**Date:** March 18, 2025

### **AAU Cheerleading Partners with The Open Championship Series for the 2025 AAU Junior Olympic Games at George R. Brown Convention Center in Houston, TX**

**Houston, TX** — The Amateur Athletic Union (AAU) Cheerleading Division is thrilled to announce its official partnership with **The Open Championship Series** for the **2025 AAU Cheerleading Junior Olympic Games**, taking place **July 28–29, 2025, at the George R. Brown Convention Center in Houston, Texas**.

This exciting collaboration will bring together top cheerleading programs from across the country to compete in a premier event on the national stage. Athletes will have the opportunity to showcase their skills while participating in one of the largest multi-sport youth events in the nation.

The competition will feature **Levels 1–3** across four age divisions: **Mini, Youth, Junior, and Senior** teams.

#### **Event Details:**



**Dates:** July 28–29, 2025



**Location:** George R. Brown Convention Center, Houston, TX



**Cost:** \$85 per athlete (includes participation in the Junior Olympic Opening Ceremony)

In addition to competing, athletes will take part in the **AAU Junior Olympic Opening Ceremony**, an unforgettable experience that unites thousands of young athletes from across different sports to celebrate their dedication and achievements.

*"Partnering with The Open Championship Series allows us to bring the excitement of AAU Cheerleading to an even broader audience," said Cayla Myers, AAU National Cheerleading Chair. "We are excited to welcome teams from across the nation to Houston for this incredible event at the George R. Brown Convention Center."*

#### **How to Get Involved:**

AAU Cheerleading and The Open Championship Series invite cheerleading gyms, coaches, and teams to join this national-level event.

For registration details, event updates, and more information, please contact:



[AAUcheerleading.org](https://AAUcheerleading.org)

#### **About AAU:**

Founded in 1888, the Amateur Athletic Union (AAU) is one of the largest, non-profit, volunteer sports organizations in the United States. AAU is dedicated to the development and growth of youth sports and athletes.

#### **About The Open Championship Series:**

The Open Championship Series is a premier cheerleading competition platform, known for promoting excellence, sportsmanship, and inclusivity within the cheer community.